



Schools of Banking

SCHOOL OF BANKING FUNDAMENTALS

April 14-18, 2008

West Holiday Inn • Topeka, Kansas

BENEFITS

With today's competitive environment and focus on service, financial service industry professionals need to be better educated than ever before. In the space of one week, the *School of Banking Fundamentals* provides a concentrated, fast-paced overview of banking.

The curriculum is designed by a committee of experienced bankers in cooperation with instructors. With bankers serving as instructors, students have the opportunity to learn from successful individuals who live their subject daily.

Through this hands-on practical training, attendees will gain the following:

- An increased understanding and appreciation of all functions within the bank, allowing participants to contribute more effectively to their bank
- An understanding of banking's role in the financial services industry
- The opportunity to expand skills and knowledge beyond on-the-job training as preparation for additional responsibilities
- Increased knowledge and skills immediately applicable to attendees' daily responsibilities
- Improved sales skills to better cross-sell and serve customers
- An appreciation of current industry issues
- An excellent foundation for continued education
- New ideas and a recharged attitude after interacting with other financial service industry professionals
- A network of peers to call on throughout the attendee's career

ADMISSION

First priority for admission is given to members of sponsoring and partnering State Banking Associations.

To apply, submit the attached application form along with the enrollment fee by March 9:

\$1,250 Single Housing
\$1,150 Double Housing
\$1,050 No Housing

This fee includes registration, instruction, four nights lodging (if applicable), breakfasts, lunches, breaks, one pizza dinner and all classroom materials. **Non-members of their State Banking Association pay an additional administration fee of \$525.**

Any registrant enrolling after March 14 may be subject to a \$50 late fee. Any registrant withdrawing in writing by March 14 will receive a refund minus a \$50 processing fee. Registrants withdrawing March 15 through March 24 will receive a refund minus a \$263 cancellation fee. Registrants withdrawing after March 24 forfeit the entire fee.

If a disability or medical condition might affect participation in this event, please enclose a brief letter to Schools of Banking. In addition, please advise us of any special dietary needs.

WHO SHOULD ATTEND?

This School is designed for bankers desiring to move into more responsible positions and is ideal for:

- New employees or employees with limited or specialized financial services experience
- Management trainees or new supervisors
- Bankers planning to attend the *Advanced School of Banking* at some point in the future



Cosponsored by the Kansas and Nebraska Bankers Associations.
In partnership with the Colorado, Louisiana and Wyoming Bankers Associations.



www.schoolsofbanking.com

CURRICULUM

Accounting

Asset/Liability Management
 Bank Examinations
 Banking and the Financial Services Industry
 Discussion Forum with Chief Executive Officers
 Compliance In Banking
 Introduction To Monetary Policy
 Investments

Operations

Peer Discussions for Operations and Lending
 Sales and the Financial Services Industry
 Security in a Technological Age
 The Lending Function and Banking
 Understanding Your Bank Through The Call Report

WHY SCHOOLS OF BANKING?



"Not only did I learn from the great instructors, but also from the many students that were there. They all came from different backgrounds with different levels of experience. The school for me was a great way to develop contacts for future reference as well as providing me with a very strong foundation of banking knowledge."

- Brett Esau, Market President
 Central National Bank

SCHOLARSHIP AWARDS

To recognize excellence in the Schools of Banking classroom, the **Kansas and Nebraska Bankers Associations** have each created a **\$700 Scholarship** to be awarded to one outstanding Kansas banker and one outstanding Nebraska banker graduating from the 2008 *School of Banking Fundamentals*.

The two recipients of the Kansas and Nebraska Bankers Association scholarships will be provided with a \$350 per year discount on the tuition for each year of attendance at the two-year Schools of Banking *Advanced School of Banking*.

In order to be considered for the Scholarships, students must:

- Be members of the Kansas or Nebraska Bankers Associations
- Attend all classroom sessions and actively participate in group activities
- Successfully complete the final examination
- Exhibit superior leadership abilities and promise in the financial services industry as observed by the School faculty and administration

APPLICATION FORM

SCHOOL OF BANKING FUNDAMENTALS

April 14-18, 2008
West Holiday Inn - Topeka, Kansas

For Office Use Only - WB

Date Ack'd _____

PDF Acknow

IMPORTANT: Please make a copy of this application for your files. Please print or type the following information:

Name (as you wish it to appear on diploma)	Nickname (for badge)	Last 4-digits of Soc. Sec. No.
Your Title	E-mail address (all confirmations will be made via e-mail)	
Business Telephone and Fax Number	Main Bank Name (if different)	
Bank	Main Bank Address (if different)	
Bank P.O. Box and Street Address	Roommate Request, If Applicable (Name & Bank)	
City	State	Zip
In case of emergency, contact		(Name & Telephone #)

BACKGROUND INFORMATION FOR HOUSING:

Date of Birth Male Female
 Smoking Non-Smoking No Preference

ENROLLMENT FEE:

\$1,250 Single Housing \$1,150 Double Housing \$1,050 No Housing
Nonmembers of their State Banking Association pay an additional fee of \$525.00

BANKING EXPERIENCE:

Attach a brief summary of your major responsibilities in your organization over the past four years or term of employment if less than four years.

Total Assets of Your Organization:

- 1 \$20 mm and under
- 2 \$21-50 mm
- 3 \$51-100 mm
- 4 \$101-250 mm
- 5 \$251-500 mm
- 6 \$501-750 mm
- 7 \$751-1 billion
- 8 Over \$1 billion
- 9 Bank Holding Co.
- 10 Other: _____

Total Years Financial Services Experience:

- 1 Less than 6 months
- 2 6 months - 1 year
- 3 1-2 years
- 4 3-5 years
- 5 6-8 years
- 6 9-11 years
- 7 12-16 years
- 8 17 years or more

AIB and/or College Courses Completed:

- Accounting
- Money and Banking
- Economics
- Principles of Banking
- Other: _____

Rank Your Three Major Areas of Bank Experience:

- (1 indicates most years of experience)
- 1 _____ Lending
 - 2 _____ Loan Administration
 - 3 _____ Compliance
 - 4 _____ Operations
 - 5 _____ Investments
 - 6 _____ Asset/Liability Management
 - 7 _____ Public Relations
 - 8 _____ Human Resources
 - 9 _____ Customer Service
 - 10 _____ Business Development/Sales
 - 11 _____ Personal Trust
 - 12 _____ Other: _____

Educational Background:

- 1 High School
- 2 Some College
- 3 Associates Degree
- 4 Bachelors Degree-Major: _____
- 5 Masters Degree-Major: _____
- 6 Law Degree
- 7 Ph.D.

I would like to be considered for a \$700 Scholarship from the Kansas or Nebraska Bankers Association. The Scholarship is for the Advanced School of Banking (KBA and NBA members only).

- I am interested in a Scholarship.
- I am not interested in a Scholarship.

List Your Primary Job Responsibilities:

- (1) _____
- (2) _____
- (3) _____

ENROLLMENT AGREEMENT: I have read the brochure and agree to abide by assigned housing arrangements and all requirements for this School. I consent to the release of grades and other performance measures to my employer.

Applicant's Signature _____ Date _____

Nominating Officer's Signature _____ Date _____
(Signature indicates approval of the bank - must be applicant's manager, CEO or president)

Nominating Officer _____ Title _____
(Please type or print)

Return this application and fee by March 14 to: Schools of Banking, P.O. Box 80008, Lincoln, NE 68501-0008
 Phone: (402) 474-1555 ■ Fax: (402) 474-2148 ■ E-Mail: schools@nebankers.org ■ Web: schoolsofbanking.com

This institution does not discriminate with regard to race, creed, color, sex, age, religion, or national origin.

Est. 1965



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Your Foundation for Success

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